

## MEDIA RELEASE

5<sup>th</sup> May 2021

For immediate release



### **The Phoenix Festival strips back to its' core**

The Phoenix Festival plans to go ahead over the August Bank Holiday weekend but will be a stripped back version of previous years.

Due to financial and time constraints, the organisers have decided to focus on a smaller two-day event that will showcase an array of locally based acts, artists and performers, as well as rolling over the previously booked 2020 special guests: "Bruno - A Tribute to Bruno Mars" and "Michael Starring Ben" - a tribute to the King of Pop.

Glen Moreman Festival Manager said: *"Just over a month ago we set up a Just Giving campaign to help raise some Festival funds and although we haven't yet reached our target we are still planning to go ahead this summer with a stripped back Festival and do Cirencester proud."*

The Festival will have one main stage, the arena, fairground rides, as well as some festival traders, food and drink. Local artists and performers have already been contacted and once finalised, announcements will follow. The Festival's fundraising page has just topped £3,500 and there is still time to donate. Should the Festival not go ahead, due to Covid-19 regulations, donations will be rolled over to 2022.

Glen added *"We hope everyone understands and supports our decision to strip the Festival back to save on costs, save the Festival and help ensure its' future. We are so very grateful to all the support we have received so far and we are really looking forward to seeing everyone enjoy this incredibly unique, core community event in the heart of Cirencester this summer."*

To help the Phoenix Festival...

Donate via the Phoenix Festival Just Giving page  
[www.justgiving.com/fundraising/phoenixfestival2021](http://www.justgiving.com/fundraising/phoenixfestival2021)

Like and Share the Phoenix Festival Facebook page  
[www.facebook.com/Phoenix.Festival.Ciren](http://www.facebook.com/Phoenix.Festival.Ciren)

Contact the Phoenix Festival by email: [info@phoenix-festival.co.uk](mailto:info@phoenix-festival.co.uk)

**Images:** 1-8 The Phoenix Festival 2019

## Contact Details

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- **Hashtag:** #phoenixfest20

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## Notes to Editors:

The Phoenix Festival is organised entirely by a volunteer team who do so out of their own enthusiasm for the event and the community and at no financial gain to themselves. All the artists and performers (apart from the special guests) also give their time freely to make the weekend an incredibly special event.

### More about Bruno: A Tribute to Bruno Mars

<https://www.brunomarstribute.com/>

### More about Michael Starring Ben

<https://www.michaeljacksonuk.com/>

### More about the Phoenix Festival

- The Phoenix Festival is a totally free to enter, open to everyone, two-day local music and performing arts event.
- The Festival is organised through the registered charity and company [Cirencester Community Development Trust](#) and is supported by [Cirencester Town Council](#) who provide the Festival site, the Abbey Grounds, at no charge.
- The Festival is now in its eighth year and plans to take place on 28<sup>th</sup> & 29<sup>th</sup> August 2021.
- The Festival has hosted a number of the UK's top tribute acts: the Ultimate Beatles (2015); Oas-is and Who's Next (2016); David Live and Los Palmas 6 (2017); Arrival and Flash (2018); The Rolling Clones and Totally Tina (2019).
- The Festival brings the local community together, involves Cirencester's young people and offers a unique platform to showcase local talent.
- Young people and volunteers of all ages make it happen.
- Over 100 volunteers help out over the two days and an additional 50 for the week during the festival and pre-festival site build.
- Sponsors, grants and donations keeps free entry.
- Over 15,000 people regularly attend the Phoenix Festival.
- The Festival was the brainchild of Ozone (a youth club for young people aged 13-19) and would not exist without the youth of Cirencester.
- The first Phoenix Festival in Cirencester was held in 2013.